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Getting Employees, Students and Fans Involved

April 28, 2016

Culture of Sustainability

- Establish a Culture of Sustainability
- Organizational Values
- Environment – mission statement
- Training
- Promote Recycling
- Execution – Reduce, Reuse, Recycle
- Quantifying Results

Getting Started

Training and Promoting Recycling

- New and returning employee training
- Posters
- Artwork and Signage
- Training Video
- In-game Entertainment

Posters

Compostables

Food and Food-Soiled Paper

TODO TIPO DE COMIDA Y PAPEL SUCIO DE COMIDA
食物和經食物污染的紙張

No **No**

Compostables

SOUTH SAN FRANCISCO
SCAVENGER
COMPANY, INC.

www.ssfscavenger.com

Go Green!
Reduce • Reuse • Recycle • Rot
650.589.4020

Safeco Field Recycling Program

Reduce - Reuse - Recycle

Office Paper

Use the blue containers to recycle the following:

- All office paper
- Magazines
- Ream wrappers
- Window envelopes
- Newspapers
- Blueprints

Plastic Bottles

Guests can place plastic bottles in either the bottle-shaped or designated blue containers on the concourses.

Housekeeping will collect the plastic bottles that are left in the seating bowl.

Co-mingled Recycling

These containers are used in the Suites and in the food service areas. They can contain the following:

- **Glass** – beer bottles, wine bottles, glass jars
- **Plastic** – beer bottles, soda bottles

Cardboard

Break down and neatly stack all cardboard for Housekeeping to pick up for recycling.

Do not place cardboard in public areas just before and during games or events.

Food Waste Composting

Food service employees should dispose of the following items in a yellow container using a green compostable bag:

- **Food scraps:** Meat, eggs, dairy products, plate scrapings, fruit & vegetables, bread, pasta, grains, coffee grounds, filters, tea bags.
- **Food soiled paper:** Paper towels, paper napkins/plates/cups, paper take-out cartons, wax cardboard and paper, paper dairy cartons.
- **Plant and wood scraps:** Plants and flowers, wood pallets and crates, landscape vegetation.

Tips for disposing food waste:

- Don't overfill bags, as they get heavy. Fill about half full depending on weight of food.
- Double bag when necessary.
- Keep rubber gloves and plastic out of waste.
- Place food waste outside your work area after the event.

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Getting Started

Recycling – it's a process

- Pre-Event Planning and Measurement
- Implementation at the Event
- Post-Event Review and Measurement

If you don't measure it, you can't manage it

Pre-Event Planning

- Recruit a “Green Champion”
- Recruit a “Sustainability Sponsor”
- Create green teams
- Coordinate with waste haulers
- Prepare a site map
- Communicate your plans
 - Website
 - Social media

Implementation at the Event

- Dumpsters delivered day before
- Provide announcer with script
- Cover or remove permanent trash bins
- Make recycling convenient
- Make the recycling stations visible
 - Signage at head height
 - Label bins
 - Colored bags (recyclable, compost, waste)

Recycling Opportunities

Inside the venue

- Concourse
- Suites/hospitality stage areas/kids areas
- Media and locker rooms
- Entrance/exit gates
- Parking lot/garage/back of the house

Recycling Opportunities

Outside the venue

- Pedestrian corridors
- Tailgating areas
- Parking lot entry/exit
- Vendor staging areas/set up
- Volunteer areas
- Transportation pick up/shuttles

Move the Middle

Move Opportunistic
Recyclers to Action

True Browns

19%

no obligation to
recycle

Potential Greens

39%

Indifferent attitude

Think Greens

19%

It is important
but won't go
out of the way

Behavioral Greens

23%

Think, act and live
green

Recycling bins must be Available and Convenient
to reach the middle 60%

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Post-Event Review

- Debrief within 48 hours
- Conduct a post-event survey
- Quantify the results
- Determine the total cost
- Report the results
 - Be transparent
 - Share results with stakeholders and media
- Update the plan for the next event

Costs to Consider

- Cleaning labor
- Compostable bags
- Containers for each recycle stream
- Dumpster size and frequency of service
- Baling plastic and cardboard
- Material handling, compacting and baling equipment
- Waste audit

How to Pay Costs

- Landfill avoidance savings
- Rebates from recycled materials
- Energy savings

Green Promotion



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Green Promotion



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What Is KY EXCEL?

KY EXCEL is the Kentucky's environmental leadership program.

- Focuses on meaningful environmental results that benefit all Kentuckians
- Increase the number of individuals and companies voluntarily working to improve Kentucky's environment
- Recognize those individuals

KY EXCEL Membership Levels

There are four membership levels

- Advocate
- Partner
- Leader
- Master

Our members have completed or are working on 2,688 voluntary environmental projects.

➤ KY EXCEL is a free program

Membership Requirements

Partner, Leader or Master

- Regulated entities
- Environmental management plan
- Site assessment
- Environmental projects and annual reports
- 3-year membership

Advocate

- Non-regulated entities
- 1 environmental project and annual report
- 1-year membership

Benefits of Membership

- Reduced cost training
- Networking opportunities
- Join a community of environmental stewards
- Promotional opportunities

Contact Information

If you have questions or want more information about the KY EXCEL program, contact John Eisiminger at 800-926-8111 or john.eisiminger@ky.gov.

Please visit our website at:
<http://dca.ky.gov/Pages/default.aspx>.